



# Vending, a people's industry

100,000 people work  
in the vending industry

- The vending industry comprises 10,000 companies in Europe, mostly SME's. It is a highly competitive industry, with a low entrance barrier, thus fostering entrepreneurship and developing **tailor-made services**.

- 100,000 **people** work in the vending industry, either in the production or in the services sides.



- Vending is a European **manufacturing sector** with plants in Italy, Denmark, Germany, Hungary, the Netherlands, Spain, Slovakia and the United Kingdom. It manufactures vending machines, payment systems, food and drink products, as well as cups. The industry employs a great number of blue-collar workers, thereby contributing to maintaining the job market in the EU's industrial sector.



- European, national, regional or local services: employing persons with low qualifications and offering them **training on hygiene or technical issues**. This is a local industry, offering employment opportunities and serving customers, locally.

- Vending is an **innovative** industry, designing and producing machines, with the latest technological improvements.



- Vending invests in **research and development**. It develops new products to anticipate the demand for eco-efficiency, healthier food and drink products or more environmentally-friendly packaging. Consequently, the vending sector is also employing a highly qualified workforce.



- Vending provides refreshment, in the way of a snack or coffee break, providing a **moment of pleasure** amongst colleagues, while talking shop.



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